

BRYAN C. SHAW

3133 W Golden Lane Chandler AZ 85226 | [mrbryanshaw@hotmail.com](mailto: mrbryanshaw@hotmail.com)
(310) 346-7625 | www.bryanshaw.com

Summary:

- Thirteen years of experience in the entertainment industry
- Over 10 years Digital Media experience including online streaming radio station, news service, and retail outlets
- Design & Computer skills: Adobe CS3, CS4, Final Cut Pro, Apple Color, XHTML, PHP, Keynote, Microsoft Office
- Search Engine Optimization
- Develop and Implement Marketing Strategies & Branding Plans
- Digital and mobile marketing experience
- Social Media Marketing

Experience:

MFNRocks.com, Phoenix, AZ Oct 1999 – Present

Business Owner / Operator / Content Specialist

- Conceived and Founded MFNRocks.com as a streaming online “rock station” with interactive content, up-to-date music news & features
- Developed & integrated social & mobile media campaigns
- Manage team of 6 – 12 “on-air” personalities
- Write, and create content for news, reviews, and blog

KDKB 93.3, Mesa, AZ Mar 2007 – Sept 2007 - Oct 2010 - Present

Alice Cooper Show Producer / Assistant Production Director / On-Air Talent

- Produced daily promos and commercials
- Produced and host daily on-air broadcasts
- Wrote, created and produced on-air promotions

WRDU 106.1, Raleigh, NC Mar 2005 – Dec 2006

Assistant Program Director / Promotions Director / On-Air Talent

- Coordinated all aspects of Monsters of Mock concert and Blade’s Hacker charity golf tournament
- Produced and hosted daily on-air broadcasts
- Developed and oversaw RDU promotions and station contests
- Developed and executed promotional events with the sales department
- Write, create and produce on-air promotions
- Maintained promotions records to ensure compliance with FCC regulations

Planetminidisc.com, Los Angeles, CA Feb. 2001 – Mar. 2005

Shipping Manager / Customer Service Representative / Inside Sales

- Helped management achieve one million dollars in sales annually
- Technical Support via email and phone on use of mini disc hardware
- Manage all outbound and incoming packages for On-line store
- Inventory management

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Multi-media & Digital Projects:

- **www.bryanshaw.com** - Designer / Programmer
- **www.dondioneal.com** - Designer / Programmer
- **Cheating The Dealer Book** - Editor / Designer
- **Logo Creation for Dave Ellefson's Rock Shop** - Designer
- **"DLM" music video** – Producer, Director, Editor

Education:

Full Sail University, Winter Park, FL

- Master of Science, Entertainment Business (2010)
- Concentration Business & Strategic Planning

Full Sail University, Winter Park, FL

- Bachelor of Science in Digital Arts and Design (2009)
- Class Salutatorian
- Concentration: Digital Media Development

Glendale Career College, Glendale, CA

- Online Media Specialist (2000)
- Honor Roll

Awards and Achievements:

- Course Director Award in Business Plan Development at Full Sail University
- Perfect Attendance Award in Digital Arts & Design Undergrad Program
- Perfect Attendance Award in Entertainment Business Masters Program